

## Message Text

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ACTION IO-14

INFO OCT-01 EUR-12 ISO-00 COME-00 L-03 EB-08 ICA-20  
OIC-02 NSC-05 PA-02 OES-09 /076 W  
-----094795 120038Z /14  
R 111734Z JUL 78  
FM AMEMBASSY PARIS  
TO SECSTATE WASHDC 4623

UNCLAS SECTION 01 OF 02 PARIS 21952

PASS TO IO FOR DIAMANTI AND DOC FOR HENRY/USTS

E.O. 11652 N/A  
TAGS: OCON, OGEN, BIE, FR  
SUBJ: BUREAU OF INTERNATIONAL EXPOSITION (BIE)  
GENERAL ASSEMBLY, JULY 5 ,1978

REF: PARIS 20943

1. THE 83RD SESSION OF THE BIE GENERAL ASSEMBLY WAS ATTENDED BY DELEGATES FROM TWENTY-ONE COUNTRIES. THE US DELEGATION HEADED BY RICHARD HENRY USTS/DOC WAS ACCOMPANIED BY REPRESENTATIVES OF KNOXVILLE INTERNATIONAL ENERGY EXPOSITION PROJECT (KIEE) AND THE NEW ORLEANS INTERNATIONAL EXPOSITION PROJECT. THE KIEE PROJECT, SCHEDULED TO TAKE PLACE IN 1982, HAS ALREADY BEEN REGISTERED BY THE BIE AS A SPECIAL CATEGORY EXPOSITION. THE NEW ORLEANS ORGANIZERS SEEK TO PRESENT AN EXPOSITION IN 1984 IF THE BIE APPROVES.

2. KEY POINTS ON THE AGENDA AFTER OPENING FORMALITIES WERE AS FOLLOWS:  
(A) THE BUDGET COMMITTEE REPORTED THAT AUDITORS FOUND THE BIE RECORDS REFLECT GOOD MANAGEMENT. IT WAS REPORTED THAT AN INCREASE IN ANNUAL MEMBERSHIP DUES NTE 15 PERCENT WILL BE NECESSARY FOR CALENDAR YEAR 1979  
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IN ORDER TO MAINTAIN THE PRESENT LEVEL OF OPERATIONS. DELEGATES WERE REQUESTED TO BE PREPARED TO VOTE AT NEXT GENERAL ASSEMBLY DECEMBER 14, 1978, ON WHETHER TO INCREASE DUES ONLY FOR 1979, OR TO VOTE AN INCREASE OF AN AMOUNT THAT WOULD BE SPREAD OVER SEVERAL YEARS OF ANTICIPATED INFLATION.  
(B) CLASSIFICATION COMMITTEE PRESIDENT FILIPPOV

REQUESTED THAT A REPORT BE GIVEN ON THE LOS ANGELES EXPO'81. THE US DELEGATE INFORMED THE GENERAL ASSEMBLY THAT SECRETARY OF COMMERCE COULD NOT RECOMMEND IN FAVOR OF PRESIDENT CARTER ISSUING INVITATIONS TO FOREIGN NATIONS FOR EXPO'81 SINCE THERE WAS INSUFFICIENT TIME FOR EXPO'81 ORGANIZERS TO NOW SUCCESSFULLY DEVELOP THIS EVENT OWING TO ENVIRONMENTAL AND FINANCIAL PROBLEMS AND AN OPENING ONLY THREE YEARS AWAY. OTHER SUBJECTS DISCUSSED REPORTED IN REFTEL.

(C) RULES COMMITTEE PRESIDENT SOL-ROLAND OF FRANCE REPORTED ON DISCUSSION HELD JUNE 29, 1978 CONCERNING THE PARTICIPATION CONTRACT FORM FOR KNOXVILLE EXPO'82. KEY POINTS OUTLINED IN SEPTTEL AND DETAILED REPORT FORWARDED TO USTS/DOC. FINAL APPROVAL OF KNOXVILLE CONTRACT FORM WAS POSTPONED UNTIL NEXT BIE MEETING IN DECEMBER 1978. (DEADLINE IS MAY 1979.)

US DELEGATE ALSO GAVE PROGRESS REPORT ON EXPO'82 INCLUDING THE WHITE HOUSE PRESS RELEASE DATED JUNE 30, 1978 SUPPORTING KNOXVILLE PROJECT. ANNOUNCEMENT ALSO MADE BY ORGANIZERS THAT SYMPOSIA ON ENERGY WERE NOW PLANNED TO OCCUR PERIODICALLY IN KNOXVILLE UNTIL OPENING OF EXPO'82.

POLISH DELEGATE EXPRESSED STRONG DESIRE THAT US ISSUE UNCLASSIFIED

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INVITATIONS TO FOREIGN COUNTRIES SOONEST AND BIE PRESIDENT CONCURRED. US DELEGATE STATED WE HOPE TO ISSUE INVITATIONS BEFORE END OF 1978, AND ADDED THAT WE ARE OPTIMISTIC THAT THE WHITE HOUSE COMMITTEE UNDER JACK WATSON WILL MEET SOON TO RESOLVE KNOXVILLE PROBLEMS.

(D) AUSTRALIAN DELEGATE MADE A VERY PROFESSIONAL PRESENTATION ON PLANS TO HOLD INTERNATIONAL EXPOSITION IN 1988 TO CELEBRATE THEIR BICENTENNIAL. THE TYPE OF EXPOSITION AND CITY WERE NOT SPECIFIED. SPECULATION IS THAT A MULTI-SITE NEW EXPOSITION CONCEPT IS ENVISAGED.

(E) THE PRESENTATION ON THE SPECIAL CATEGORY INTERNATIONAL EXPOSITION ON "RIVER CULTURES" PLANNED FOR 1984 IN NEW ORLEANS WAS NEXT ON THE AGENDA. AN EXCELLENT TOURISM FILM ON LOUISIANA WAS PRESENTED IN FRENCH- AND FRENCH LANGUAGE PROMOTIONAL LITERATURE

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NSC-05 PA-02 OES-09 /074 W  
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WAS DISTRIBUTED. A BRIEFING WAS GIVEN BY I. NEWMAN, DELEGATION CHAIRMAN, AND BY LOUIS FREEMAN, PRESIDENT OF EXPO GROUP, ON THE PROPOSED EXHIBITION. VIVIENNE FRANCIS, DEPUTY SECRETARY OF CULTURAL, RECREATIONAL AND TOURISM AFFAIRS FOR LOUISIANA, REPRESENTING GOVERNOR EDWARDS ALSO ACCOMPANIED THE DELEGATION.

(F) BULLETIN COMMITTEE PRESENTED DRAFT OF BIE BULLETIN WHICH WAS APPROVED FOR PUBLICATION DURING 1979.

(G) THE SECRETARY GENERAL'S REPORT ON THE BIE FOR THE YEAR 1978 WAS APPROVED.

(H) UNDER MISCELLANEOUS BUSINESS IT WAS ANNOUNCED THAT THE TRIENNIAL INDUSTRIAL DESIGN SPECIALIZED EXPOSITION AT MILAN, ITALY WILL TAKE PLACE IN THE NEAR FUTURE. THIS PROJECT HAS AN EXCEPTIONAL STATUS WITH THE BIE WHICH WAS NEGOTIATED WHEN ITALY SIGNED THE 1928 CONVENTION. ACCORDING TO THE EXCEPTION THIS EXPOSITION MAY BE REGISTERED WITH THE BIE WITHOUT GOING THROUGH THE NORMAL REGISTRATION PROCEDURE. THIS RECURRING EXPOSITION HAS BEEN DORMANT FOR TEN YEARS.

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(I) THE PROTOCOL AMENDING THE CONVENTION OF 1928  
UNDER WHICH THE BIE PRESENTLY FUNCTIONS IS STILL  
NOT OPERATIVE. RATIFICATION BY TWO ADDITIONAL MEMBER  
COUNTRIES IS STILL REQUIRED.

3. THE GENERAL ASSEMBLY ADJOURNED AFTER SELECTING  
DECEMBER 14, 1978 AS THE DATE FOR THE NEXT MEETING.  
HARTMAN

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